



Learning Journey Knowledge Development

Format	Length	Objectives	Methodology	Audience	Benefits
Awareness	45m-1h	<p>This is an awareness raising and information type of event focused on inspiring Leadership styles to take action. Events are organized as knowledge enhancers. They present and summarise latest cutting-edge topics, management practices, methods, unique products & solutions, and tools for management.</p> <p>Some online events focus on deeper discussions of certain topics within the context of a community of practice.</p>	<p>These interactive events are organised around webinars via live coverage or deferred coverage on demand. Presentations, videos, and short cases illustrate key messages.</p>	<p>Professionals with diverse business background and experience.</p>	<p>Our webinars for learning & development offer businesses:</p> <ul style="list-style-type: none"> - more flexibility of access - cost efficiency as participants can pack a lot of information into this short window of time - the possibility of empowering participants to take control of their own learning & development - a relaxed learning environment
Foundations	8h = 1j	<p>Setting the scene or the foundation for future Learning and Practice.</p>	<p>Learning Facilitator's centred presentations followed by practical group assignments where learning is reinforced. Exercises designed to match fresh perspectives with practical skills. Face-to-face and/or virtual exchanges with online support material.</p>	<p>These programmes are available to anyone interested in gaining crucial knowledge and take home applicable skills.</p>	<p>To be up to date with the latest concepts, frameworks and techniques – and to be confident in one's ability to apply them effectively.</p>



Learning Journey 1

Knowledge Acquisition & Development

Format	Length	Objectives	Methodology	Audience	Benefits
Advanced Knowledge	2 à 4j	Key objectives are: (1) to apply the Fundamentals and learn about applications of advanced topics, (2) to help professionals to understand how issues and key challenges can be addressed, (3) to help professionals to think critically of alternative solutions and (4) to evaluate the impacts of solutions.	Experienced learning methodology based on Learning Facilitator' presentations followed by small group exercises and real case studies, discussions and interactive team work. Tools are applied to generic problems' solving for the extraction of useful insights.	Professionals, junior or senior, interested in learning how to leverage their skills and assets to drive transformational change within a company.	The Improvement in productivity and quality of work should be expected. This format is also an excellent networking opportunity to meet and work with peers in similar roles in a diverse range of organisations. Development of a variety of competences including critical thinking in judging alternative solutions.
Certified	Variable depending on the Certification Diploma	To enhance Knowledge and skills in specific topics developed by prestigious international organisations.	It varies, depending on the Certification Diploma. Modules can be followed at distance.	Professionals, junior or senior, interested in learning how to leverage their international qualifications.	For the participant: Enhances professional credibility; Extends knowledge and skills, preparing for more job responsibilities; Serves as portable proof of ability; Enriches self-image and reputation among peers; Improves career opportunities- promotion, pay increases, job portability.